

Advertising Options & Pricing

You can see all of these options on our website @ www.redstonelake.com

- ✓ Directory listing @ \$150 / yr.
 - ❖ Lists your Company name, Contact, Phone, email, website link and PDF Flyer
 - ❖ Filter on Category (i.e. Food, Home & Property Improvements, ...)
 - ❖ Search on Company name
 - ❖ Inclusion of a “Products and Services” tickler on our monthly eBlast directing readers to our Advertising page
 - ❖ A Directory listing subscription is required to have either of the next two offerings (Menu Bar and Directory Banner)
- ✓ Menu Bar Banner AD – @ \$125 / qtr.
 - ❖ Maximum of 10 ADs will be accepted
 - ❖ ADs rotate every 3 seconds
 - ❖ ADs appear on every primary page (i.e. Home, Community, Newsletter, ...)
 - ❖ ADs are linked to your website or image
- ✓ Directory Banner AD @ \$50 / qtr.
 - ❖ A maximum of 6 Banner ADs will be accepted
 - ❖ ADs are linked to your website or image
- ✓ Packages and Discounts
 - ❖ 1 Directory listing, 2/qtr. Menu Banners, 2 qtr. Directory Banners (\$500 value) for \$450.
 - ❖ 1 Directory listing, 4/qtr. Menu Banners, 4 qtr. Directory Banners for the entire year (value \$850) for \$725

Setup

The Directory runs from April 1, 2017 to March 31, 2018.

For your directory entry:

- ✓ Company Name & Tag line
- ✓ Contact Name (s), phone number(s) and email address
- ✓ Website address
- ✓ You can also have a PDF "Flyer" file that can be linked to your directory listing (for people to view and print off) .

For your Banners:

- ✓ The Banners ADS run quarter to quarter (starting April, July, Oct, Jan).
- ✓ You can have a different Menu Banner from Directory Banner. **Images should be less than 75k.**

You have the option to send changes (Directory, Banners (Menu & Directory), Flyer..) throughout the year.

We also have Twitter, you can reference #RLCA_Haliburton and we'll retweet.

Menu Bar Advertising



Lake Levels Weather

Home

Community

Newsletters

Membership

Advertisers

Initiatives

Contacts

Lost & Found



Redstone Lake Cottagers Association

Protecting Your Lake

Bitter, Burdock, Little Redstone, Pelaw & Redstone

What do Lake Associations do?

Big, small, old or new, all lake associations' purposes are similar - to maintain, protect and improve the quality of its waterways, lakes and watershed, its membership and property owner's interests and the life style and lake community. It is one of the most important tools in building a strong sense of community and well-being for our lake and adding to your property's value.

Benefits of joining the Redstone Lake Cottagers Association

- We work with you to protect your property values through close contact with the Ministry of Natural Resources.

- ✓ Appears on every primary page (i.e. Home, Community, Newsletters, Membership,...)
- ✓ Rotating Advertisement every 3 seconds
- ✓ \$125/qtr.
- ✓ Order up to 2 quarters in advance

- Our representatives meet with local politicians regularly. Your membership increases our

What's New



Membership Update - Feb 2017



Membership Update - Feb 2017

10 February 2017

Jellyfish in Haliburton waters

He has embraced Haliburton since he was a toddler. He has a deep love for the water and fascination with the marine life. It led him to enrolling in the marine biology program at the University of Guelph. When his 11-year-old heard there were jellyfish in the Highlands, it piqued his interest.

Notes: From U.S. Geological Survey - Freshwater jellyfish is not considered

Advertisers page



Lake Levels Weather

- Home
- Community
- Newsletters
- Membership
- Advertisers
- Initiatives
- Contacts
- Lost & Found



4 to 6 Directory banners with a link to your website
\$50/qr.

Businesses supporting the Association and its members



Find Businesses listed under

All

Filter on Category

Search Company name

Search on Company name

Company	Contact	Phone	eMail	Web
Aaron Galbraith Landscaping	Aaron Galbraith	705 457.5571	email	
Abbey Gardens		705 754.GROW (4769)	email	Website
Careys Gard Design				Website
Cedar Details				Website
Century 21 Granite Group Ltd., Brokerage	Andrea Wilson	705 457.6694 TF: 1.888.805.910	email	Website
Century 21 Granite Group Ltd., Brokerage	Gloria Carnochan	705 754.1932	email	Website

Directory lists Company, Contact, Phone with links to your eMail address and webpage (or image)
\$150/yr.